

Free To Choose Network, a 501(c)(3) global entertainment company, is seeking a visionary President and CEO. We have always been and always will be an educational media company. Preference will be given to candidates who have an ability to shape a media strategy that stays true to the mission but can adapt in a world that is changing.

Bob Chitester launched the company after persuading Milton and Rose Friedman to undertake what became the award-winning Free To Choose TV series, making economics easily understandable and entertaining. Millions in the United States and around the world have viewed the series and read the book, in more than 25 languages. Chitester has served as President and CEO since its inception and he is credited with growing FTCN into a global entertainment production company with more than 500 hours of programs in its library. He also launched izzit.org, an educational division of FTCN that reaches the next generation of critical thinkers by producing video-centric teaching units for K-College educators. The izzit.org website offers downloadable teaching units and free educator resources, including videos, current events, quizzes and discussion questions.

After three decades of growth built upon Chitester's leadership and expansive portfolio of programs, the new CEO will chart FTCN's path in an increasingly competitive landscape. FTCN is searching for a candidate who could build upon FTCN's past successes in fundraising and business development, while also leading the company to the forefront of the media future. Our most important challenge is the development of media and distribution strategies to expose young minds in their schools and on their mobile devices to the importance of economic freedom and limited government.

The ideal candidate will have demonstrated success in organizational leadership, fundraising, and communication. Preference will be given to those who can embrace and expand upon the vision/mission of FTCN, including our historic relationship with Milton Friedman and his ideas. We seek someone to provide strategic and inspired leadership toward those goals. Primary responsibilities will include stewarding current and forging new relationships with individual, corporate, and foundation supporters; identifying and nurturing the creative talent essential to a media company, providing strategic leadership to the organization, serving as the primary spokesperson in the public and media; and networking and collaborating in an effort to strengthen the organization and its influence.

The successful candidate, who will work from a flexibly determined location to lead a 21st-century media company, will have direct access to, and assistance from, outgoing founder, President and CEO until retirement.

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Qualifications

- At least 7 years of demonstrated growth in a management role, including 2 - 3 years of administrative experience in fund raising and some familiarity with business development and strategic planning. Evidence of media creativity and the production process is also important.
- Evidence of a future-focused entrepreneurial mindset, with a tolerance for risk and an ability to anticipate emerging opportunities and adapt them to a mission.
- Demonstrated experience establishing thoughtful leadership in, and influencing an industry.
- Exceptional writing, presentation and oral communication skills; comfortable doing one on one “marketing” and before a full auditorium.
- Possess the energy and stamina needed to increase the impact of FTCN in its many media ventures.
- Maintaining and building on our current base of donors, business leaders and executives, production associates and team leaders.
- Sensitive to the challenge of how to effectively present new ideas to those who may disagree or have yet to consider them.
- Commitment to diplomacy and political sensitivity needed to forge and deepen collaborative partnerships.
- Familiarity with industry best practices, including general and financial management in public media.
- Ability to win the confidence and enthusiasm among management team.
- Recognition and acceptance of the key importance of our current COO to our success.

Qualified and interested candidates should submit the following:

- Resume
- Cover letter detailing why FTCN’s mission resonates with you and give example of your experience(s) and how it will benefit FTCN.
- Salary requirements.
- A list of at least 3 references