



THE REAL ADAM SMITH
A Personal Exploration by Johan Norberg

Free To
CHOOSE
M E D I A

DIY
DO IT YOURSELF
SCREENING KIT



CLARET

Adam Smith's Favorite Drink

Put the finishing touches on your screening of ***The Real Adam Smith*** by having the Father of Modern Economics' favorite drink on hand, Claret red wine. Smith wrote a great deal about wine after spending time in France and learning about the wine markets first hand.

Claret is a blend of two or more different types of wine, Cabernet Sauvignon, Cabernet Franc, and Merlot, being the most widely used. The wine offers a tannic, full bodied, dark fruity flavor, and can also be referred to as Bordeaux. Take a step back in time with your guests and sip on the drink that was a symbol of success during the years of ***The Real Adam Smith***.

“That the vineyard, when properly planted and brought to perfection, was the most valuable part of the farm.”

– Adam Smith